

## ORDER



**Orders**  
**Order / Rev:** 1311868  
**Alt Order #:**  
**Product Desc:** Gallego and DCCC  
**Estimate:** 2517  
**Flight Dates:** 10/11/16 - 10/17/16  
**Original Date / Rev:** 10/10/16 / 10/10/16  
**Order Type:** Political

KENS

**Primary AE:** Marty Schack  
**Sales Office:** KENS  
**Sales Region:** LOC

**Agency Name:** Screen Strategies / POL  
**Buying Contact:**  
**Billing Contact:**  
 15409 Whitechapel Court  
 Centreville, VA 20120

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Gallego Pete/DCCC  
**Demographic:** A25-54  
**Product Codes:** PL-US House Representative  
**Priority:** P04-GB  
**Revenue Codes:** AGY, (POL) Political, (POL) Candidate

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:** 52147  
**Agency External ID:** 11212AG  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/17/16	39	\$16,270.00	\$13,829.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	39	\$16,270.00	\$13,829.50	0.00
<b>Totals</b>	<b>39</b>	<b>\$16,270.00</b>	<b>\$13,829.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Marty Schack			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KENS	10/11/16	10/14/16	Local News @ 5a M-F Local News @ 5a M-F	CM	5-6a	-T--F--	:30	2	\$165.00	P04-C	0.00	NM	2	\$330.00
N 2	KENS	10/17/16	10/17/16	Local News @ 5a M-F Local News @ 5a M-F	CM	5-6a	M-----	:30	1	\$165.00	P04-C	0.00	NM	1	\$165.00
N 3	KENS	10/13/16	10/13/16	Local News @ 6a M-F Local News @ 6a M-F	CM	6-7a	---T---	:30	1	\$240.00	P04-C	0.00	NM	1	\$240.00
N 4	KENS	10/17/16	10/17/16	Local News @ 6a M-F Local News @ 6a M-F	CM	6-7a	M-----	:30	1	\$240.00	P04-C	0.00	NM	1	\$240.00
N 5	KENS	10/11/16	10/14/16	CBS This Morning CBS This Morning	CM	7-9a	-TW-F--	:30	3	\$120.00	P04-C	0.00	NM	3	\$360.00
N 6	KENS	10/15/16	10/15/16	Local News @ 730a Sa Local News @ 730a Sa	CM	730-9a	-----S-	:30	1	\$280.00	P03-F	0.00	NM	1	\$280.00
N 7	KENS	10/16/16	10/16/16	Local News @ 6a Su Local News @ 6a Su	CM	6-7a	-----S	:30	1	\$60.00	P04-C	0.00	NM	1	\$60.00
N 8	KENS	10/16/16	10/16/16	Local News @ 7a Su Local News @ 7a Su	CM	7-8a	-----S	:30	1	\$245.00	P03-F	0.00	NM	1	\$245.00
N 9	KENS	10/16/16	10/16/16	CBS Sunday Morning CBS Sunday Morning	CM	8-930a	-----S	:30	1	\$480.00	P04-C	0.00	NM	1	\$480.00
N10	KENS	10/12/16	10/12/16	Great Day SA 9-10a Great Day SA 9-10a	CM	9-10a	--W----	:30	1	\$140.00	P03-F	0.00	NM	1	\$140.00
N11	KENS	10/13/16	10/14/16	Local News @ 12p M-F Local News @ 12p M-F	CM	12-1230p	---TF--	:30	2	\$350.00	P03-F	0.00	NM	2	\$700.00

Order / Rev: 1311868  
 Alt Order #:  
 Flight Dates: 10/11/16 - 10/17/16

Advertiser: Gallego Pete/DCCC  
 Product Desc: Gallego and DCCC  
 Estimate: 2517

KENS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 12	KENS	10/11/16	10/14/16	Jeopardy 430-5p Jeopardy 430-5p	CM	430-5p	-TW-F--	:30	3	\$320.00	P04-C	0.00	NM	3	\$960.00
N 13	KENS	10/17/16	10/17/16	Jeopardy 430-5p Jeopardy 430-5p	CM	430-5p	M-----	:30	1	\$320.00	P04-C	0.00	NM	1	\$320.00
N 14	KENS	10/11/16	10/14/16	Local News @ 4p M-F Local News @ 4p M-F	CM	4-430p	-T-TF--	:30	3	\$300.00	P04-C	0.00	NM	3	\$900.00
N 15	KENS	10/12/16	10/13/16	Local News @ 5p M-F Local News @ 5p M-F	CM	5-530p	--WT---	:30	2	\$400.00	P04-C	0.00	NM	2	\$800.00
N 16	KENS	10/17/16	10/17/16	Local News @ 5p M-F Local News @ 5p M-F	CM	5-530p	M-----	:30	1	\$400.00	P04-C	0.00	NM	1	\$400.00
N 17	KENS	10/11/16	10/14/16	Local News @ 6p M-F Local News @ 6p M-F	CM	6-630p	-TW-F--	:30	3	\$875.00	P03-F	0.00	NM	3	\$2,625.00
N 18	KENS	10/15/16	10/15/16	Local News @ 6p Sa Local News @ 6p Sa	CM	6-630p	-----S-	:30	1	\$240.00	P04-C	0.00	NM	1	\$240.00
N 19	KENS	10/11/16	10/11/16	Wheel of Fortune 630-7p Wheel of Fortune 630-7p	CM	630-7p	-T-----	:30	1	\$760.00	P04-C	0.00	NM	1	\$760.00
N 20	KENS	10/17/16	10/17/16	Wheel of Fortune 630-7p Wheel of Fortune 630-7p	CM	630-7p	M-----	:30	1	\$760.00	P04-C	0.00	NM	1	\$760.00
N 21	KENS	10/12/16	10/12/16	Wed Prime C Code Black	CM	9-10p	--W----	:30	1	\$1,200.00	P04-C	0.00	NM	1	\$1,200.00
N 22	KENS	10/16/16	10/16/16	Sun Prime B NCIS LA	CM	7-8p	-----S	:30	1	\$1,120.00	P04-C	0.00	NM	1	\$1,120.00
N 23	KENS	10/11/16	10/14/16	Local News @ 10p M-F Local News @ 10p M-F	CM	10-1035p	-T--F--	:30	2	\$680.00	P04-C	0.00	NM	2	\$1,360.00
N 24	KENS	10/15/16	10/15/16	Local News @ 1030p Sa Local News @ 1030p Sa	CM	1030-11p	-----S-	:30	1	\$455.00	P03-F	0.00	NM	1	\$455.00
N 25	KENS	10/16/16	10/16/16	Local News @ 10p Su Local News @ 10p Su	CM	10-1035p	-----S	:30	1	\$630.00	P03-F	0.00	NM	1	\$630.00
N 26	KENS	10/16/16	10/16/16	Local News @ 1030p Su Local News @ 1030p Su	CM	1035-11p	-----S	:30	1	\$420.00	P03-F	0.00	NM	1	\$420.00
N 27	KENS	10/16/16	10/16/16	Blue Bloods 11p-12a Su Blue Bloods 11p-12a Su	CM	11p-12a	-----S	:30	1	\$80.00	P04-C	0.00	NM	1	\$80.00
													Totals	39	\$16,270.00

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

KENS-TV

**Date:** 10/7/2016

I, Screen Strategies Media,

**being/on behalf of:** Pete Gallego,

**a legally qualified candidate of the** Democratic

**political party for the office of:** Congress

**in the** General

**election to be held on:** 11/8/2016

**do hereby request station time as follows:**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):** \$15,648.50

I represent that the payment for the above described broadcast time has been furnished by:

Texans for Pete

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Wayne Alexander

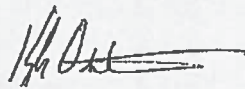
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

10/7/2016

**Date**



**Signature**

***To Be Signed By Station Representative***

☐ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

**Signature**

**Printed Name**

**Title**